

Historic, Archive Document

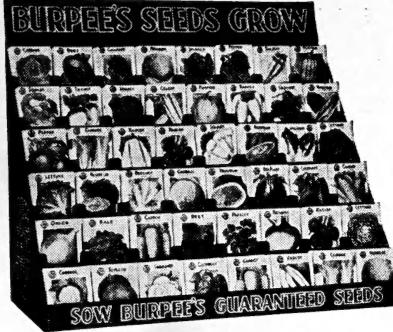
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W. ATLEE BURPEE CO.

Burpee Buildings—Hunting Park Ave. at 18th St.

PHILADELPHIA, PA.



For those dealers who want to make their own selection of colored packets, we have listed on this sheet all of the varieties we carry in color and we shall be glad to supply any quantity of these (minimum 500) at a 50% discount from retail prices.

Please ship as follows:

- Pressboard Display Rack—No Charge
- Metal Display Rack, \$4.00 { Credit for these will be given when returned in good condition.
- Metal Extension Rack, \$2.25

Name..... Date.....

R. D. or Street.....

Post Office..... State.....

Ship by (Check which)	Parcel Post.....	Freight.....	Ship on or about (date).....
	Express.....	Boat.....	Express or Freight Office.....

Send the following assortment of packets at 50% discount from retail prices on a sale or return basis:

- ASSORTMENT A—500 assorted packets of flower seed.
- ASSORTMENT B—{ 250 assorted packets of flower seed and 250 assorted packets of vegetable seed.
- ASSORTMENT C—500 assorted packets of vegetable seed.

Burpee's Quality Vegetable Seeds

Quantity Wanted	Variety Number	10c PACKETS	Quantity Wanted	Variety Number	10c PACKETS	Quantity Wanted	Variety Number	10c PACKETS
	13	Beans, Bush, Bountiful Green Pod			No. of 10c packets brought forward			No. of 10c packets brought forward
	10	Beans, Bush, Burpee's Stringless Green Pod			475 Lettuce, Big Boston			999 Spinach, Bloomsdale Long Standing
	49	Beans, Bush, Surecrop Stringless Wax			493 Lettuce, Black-Seeded Simpson			1005 Spinach, New Zealand
	65	Beans, Bush Lima, Burpee's Fordhook			485 Lettuce, Grand Rapids			992 Spinach, Princess Juliana
	99	Beans, Pole Lima, King of the Garden			523 Lettuce, New York 12			1010 Squash, Early White Bush
	79	Beans, Pole, Golden Cluster Wax			575 Muskmelon, Emerald Gem			1018 Squash, Golden Summer Crookneck
	72	Beans, Pole, Kentucky Wonder			553 Muskmelon, Hale's Best			1011 Squash, Table Queen
	121	Beet, Burpee's Red Ball			571 Muskmelon, Hearts of Gold			1038 Squash, True Hubbard
	111	Beet, Crosby's Egyptian			544 Muskmelon, Netted Gem or Rocky Ford			137 Swiss Chard, Lucullus
	115	Beet, Detroit Dark Red			647 Mustard, Burpee's Fordhook Fancy			1120 Tomato, Bonny Best
	157	Broccoli, Calabrese			667 Okra, Perkins' Long Green Pod			1108 Tomato, Burpee's Matchless
	177	Cabbage, Burpee's Allhead Early			680 Onion, Southport Yellow Globe			1089 Tomato, Marglobe
	195	Cabbage, Burpee's Surehead			717 Parsley, Extra Curled Dwarf or Emerald			1106 Tomato, Pritchard (Scarlet Topper)
	212	Cabbage, Chinese Pe-Tsai			723 Parsley, Hamburg			1161 Turnip, Extra-Early Purple-Top Milan
	178	Cabbage, Copenhagen Market			725 Parsnip, Guernsey			1163 Turnip, Purple-Top White Globe
	203	Cabbage, Danish Ballhead			754 Peas, Burpee's Blue Bantam			1162 Turnip, Shogoin or Foliage
	167	Cabbage, Early Jersey Wakefield			745 Peas, Extra-Early Gradus			588 Watermelon, Fordhook Early
	209	Cabbage, Perfection Drumhead Savoy			773 Peas, Telephone Dark Podded			609 Watermelon, Kleckley Sweets Impr.
	221	Carrot, Chantenay			821 Pepper, Ruby King			623 Watermelon, Stone Mountain
	225	Carrot, Danvers Half-Long			833 Pepper, Sunnybrook			TOTAL number of 10c packets
	282	Celery, Giant Pascal			836 Pepper, Worldbeater			
	301	Sweet Corn, Burpee's Golden Bantam			863 Pumpkin, Big Tom			
	337	Sweet Corn, Country Gentleman			875 Pumpkin, Genuine Mammoth			
	335	Sweet Corn, Stowell's Evergreen			861 Pumpkin, Small Sugar			
	377	Cucumber, Boston Pickling			910 Radish, Burpee's Red Giant			
	401	Cucumber, Early Fortune			971 Radish, Long Black Spanish			
	379	Cucumber, Extra-Early White Spine			883 Radish, Scarlet Globe			
	399	Cucumber, Improved Long Green			893 Radish, Sparkler			
	420	Egg Plant, Black Beauty			963 Radish, White Chinese			
	423	Egg Plant, Florida Highbush			938 Radish, White Icicle			
	436	Endive, Broad Leaved Batavian			959 Radish, White Strassburg			
	430	Endive, Green Curled			1191 Rutabaga, Improved American Purple-Top Yellow			
	1319	Herb, Dill			983 Salsify, Sandwich Island Mammoth			
	No. of 10c pkts. to be carried forward			No. of 10c pkts. to be carried forward				

See other side for Flower Seed Packets and Collections in Colored Bags.

BURPEE-GRO
Burpee's Plant Food in Tablet Form

Here is a source of extra business you cannot afford to miss. Order Burpee-Gro Tablets today. They sell themselves.

Cash in on the popularity of the Burpee name by offering this Burpee product—a scientifically compounded and tested Plant Food in tablet form. Burpee-Gro is a complete food, containing all other materials necessary for plant growth in addition to nitrogen, phosphoric acid and potash.



Total Number of
Vegetable Seed Packets Wanted

Packets @ 10c each

Packets @ 15c each

Total Retail Price

Less 50% Discount

Total Cost of Vegetable
Seed Colored Packets \$

Burpee's Quality Flower Seeds—50%

Discount to Dealers on Retail Packet Prices.
See the other side for further particulars.

Quantity Wanted	Variety Number	10c PACKETS		Quantity Wanted	Variety Number	10c PACKETS		Quantity Wanted	Variety Number	15c PACKETS	
1507		Ageratum, Blue Perfection		2199		No. of 10c packets brought forward		1824		Calendula, Orange Fantasy	
1510		Anchusa, Blue Bird		2271		Marigold, Crown of Gold (odorless)		1573		Calendula, Yellow Shaggy	
3037		Aster, Crego Giant Mixed, Wilt Resist.		2238		Marigold, Red and Gold Hybrids		2046		California Poppy, Golden Rod	
3052		Aster, Giant Branching Mixed, Wilt Res.		2293		Marigold, Wildfire		3758		Coreopsis, Double	
1929		Baby's Breath (Annual), White		2250		Marigold, Yellow Supreme		3778		Delphinium, Choice Mixed	
3807		Baby's Breath (Perennial), White		2170		Marigold, Tall African Double Mixed		2109		Heliotrope, Giant Hybrids Mixed	
1759		Balsam, Double Mixed		2190		Marigold, Dwarf French Double Mixed		2142		Larkspur, Giant Imperial Glitters	
2774		Blue Lace Flower		2232		Mignonette, Finest Mixed		2145		Lobelia, Crystal Palace Compacta	
1821		Calendula, Orange Shaggy		2871		Mixed Annual Flowers for Bedding		2294		Marigold, Burpee Gold (odorless)	
1787		Calendula, Sunshine		2872		Mixed Annual Flowers for Cutting		2295		Marigold, Golden West	
1734		Calendula, Yellow Colossal		2983		Moonflower, White		2222		Marigold, Harmony	
1805		Calendula, Double Mixed		3021		Morning Glory, Tall Mixed		2304		Marigold, Spry	
2065		California Poppy, Sweetheart		2328		Nasturtium, Golden Gleam		2193		Marigold, Tetra	
2055		California Poppies, Sunset Mixed		2331		Nasturtium, Burpee's Double Hybrids		2987		Morning Glory, Heavenly Blue (Early)	
1813		Calliopsis, Tall Mixed		2354		Nasturtium, Dwarf Single, Mixed		2963		Morning Glory, Scarlett O'Hara	
1815		Campanula, Annual Mixed Colors		3110		Nasturtium, Tall Single, Mixed		2326		Nasturtium, Burpee's Double Scarlet	
1830		Candytuft, Umbellata Mixed		3847		Oriental Poppy, Mixed		2316		Nasturtium, Double Mahogany	
3733		Canterbury Bells, Single Mixed		3839		Perennial Sweet Peas, Mixed		2318		Nasturtium, Double Sun Gleam	
2669		Castor Oil Bean, Mixed		2801		Periwinkle, Mixed		2319		Nasturtium, Double Supreme	
1864		Celosia plumosa, Mixed		2565		Petunia hybrida, Mixed		2467		Petunia, Flaming Velvet	
3856		Chinese Lantern		2436		Petunia, Dwarf Mixed		1771		Snapdragon, Golden Rod	
1851		Chinese Woolflower, Mixed		2631		Poppy, Fordhook Hybrids		3522		Sweet Pea, Daddy Long Legs	
1896		Chrysanthemum, Single Mixed		2677		Salpiglossis, Large Flowered Mixed		2780		Verbena, Giant Mixed	
1903		Chrysanthemum, Double Mixed		2707		Scabiosa, Tall Double Mixed		3230		Zinnia, Navajo Mixed	
1882		Cornflower, Jubilee Gem		2689		Scarlet Sage		TOTAL number of 15c packets Burpee's Flower Seeds			
1885		Cornflower, Double Mixed		2618		Shirley Poppies, Single Mixed		25c PACKETS			
1936		Cosmos, Burpee's Early Golden		1549		Snapdragons, Half Dwarf Mixed		1943		Cosmos, Burpee's Yellow	
1947		Cosmos, Giant Late Mixed		1719		Snapdragons, Giant Mixed		1689		Forget-me-not, Blanche Burpee	
1942		Cosmos, Early Single Mixed		2730		Stocks, Dwarf Ten Weeks Mixed		2357		Marigold, Orange Harmony	
1922		Cosmos, Sensation Mixed		2846		Strawflowers, Mixed		2301		Marigold, Scarlet Glow	
2032		Dianthus, Single and Double Mixed		1520		Sweet Alyssum		2426		Petunia, Cream Star	
2196		Four O'Clock, Tall Mixed		3599		Sweet Peas (Spencer), Burpee Blend		2433		Petunia, Honor Bright	
3787		Foxglove, Fine Mixed		2754		Sweet Sultan, Mixed		2459		Petunia, Salmon Supreme	
2084		Gaillardia (Annual), Single Mixed		3884		Sweet William, Single Mixed		2875		Venidium, Fastuosum Hybrids	
2086		Gaillardia (Annual), Double Mixed		3892		Sweet William, Double Mixed		TOTAL number of 25c packets Burpee's Flower Seeds			
3805		Gaillardia, Perennial Mixed		3896		Tufted Pansy (Viola), Mixed		Total Number of Flower Seed Packets Wanted			
2953		Gourds, Mixed Varieties		3175		Zinnia, Burpee's Super Giants Mixed		Packet @ 10c each			
3822		Hollyhocks, Double Mixed		2834		Zinnia, Dahlia-flowered Mixed		Packet @ 15c each			
3849		Iceland Poppy, Mixed		2878		Zinnia, David Burpee		Packet @ 25c each			
2119		Kochia, Giant Christmas		3212		Zinnia, Fantasy Mixed		Total Retail Price			
2124		Larkspur, Tall Double Mixed		2813		Zinnia, Giant Mammoth Mixed		Less 50% Discount			
2162		Lupines, Annual Mixed		2815		Zinnia, Lilliput Mixed		Total Cost of Flower Seed Colored Packets \$			
3842		Lupines, Perennial Mixed		Number of 10c pkts. of Flower Seeds to be carried forward							
TOTAL number of 10c packets Burpee's Flower Seeds				TOTAL number of 10c packets Burpee's Flower Seeds							

Special Collections of Burpee's Flower Seeds in Attractive Colored Bags

Colored bags (size 6" x 9") are beautifully printed in four colors. Each bag shows all the separate varieties in natural color that are included in the collection, except the special advertising offer of 4 Giant Dahlia Flowered Zinnias for 10c, which is packed in Kraft bags only.

25% discount to dealers on retail prices of all collections, but the original order must total at least 20 collections. Additional collections may be ordered throughout the season at the same discount.

Quantity Wanted	Collection Number	NAME OF COLLECTION	Retail Price Collection	Amount	Quantity Wanted	Collection Number	NAME OF COLLECTION	Retail Price Collection	Amount
	7588	Giant Dahlia Flowered Zinnias, 4 vars. Special Advertising Offer (Kraft Bags)	10c				Total Cost of Collections brought forward		
	7762	Asters, Giant Crego (W.R.)..... 6 varieties	50c			7657	12 Easily grown flowers for cutting.....	\$1.00	
	7716	Calendulas, Giant Flowered..... 5 varieties	45c			7651	Best 9 Annuals for beds and borders.....	50c	
	7718	Calendulas, Improved..... 3 varieties	25c				Total Retail Value of Flower Seed Collections		
	7707	Carnations, Giant Marguerite..... 5 varieties	50c				Less Dealers' 25% Discount		
	7724	Cornflowers, Double..... 6 varieties	40c				Total Cost of Collections \$		
	7670	Marigolds with Odorless Foliage. 5 varieties	50c						
	7532	Nasturtiums, Dwarf Double..... 5 varieties	40c						
	7827	Petunias, Giant Hybrid..... 4 varieties	75c						
	7564	Phlox, Annual..... 6 varieties	60c						
	7641	Snapdragons, Tall Giant R.R. 6 varieties	50c						
	7817	Sweet Sultans, Giant..... 6 varieties	40c						
	7320	Sweet Peas, 8 of the Best..... 8 varieties	50c						
	7325	Sweet Peas, 9 Giant Ruffled 9 varieties	85c						
	7543	Zinnias, Giant Dahlia-Flowered... 6 varieties	50c						
		Total Cost of Collections to be carried forward							

FREE

With initial order for colored packets we shall include very attractive display material. If you want a handsome Press-board Display Rack, please check in box indicated on other side of sheet.

COST OF ENTIRE ORDER

Vegetable Seeds—Packets	
Flower Seeds—Packets	
Flower Seeds—Collections	
Display Racks—\$4.00 each	
Extension Racks—\$2.25 each	
Grand Total \$	